

**New!**  
**FREE HD\***  
Limited-Time Offer!

# Pick your DIRECTV package.

Lock in your savings for two years.



**DIRECTV CINEMAplus** — Get 400 of the newest releases. **Plus** over 4,000 shows and movies, at no extra charge.

**\$29<sup>99</sup>\***  
For 12 Months  
After Rebate

### The CHOICE™ Package

THE TV PACKAGE THAT BEATS CABLE.

- ✓ **OVER 150** Digital Channels
- ✓ **SAVE \$29/mo.** in 1<sup>st</sup> year!  
AND **\$14/mo.** in 2<sup>nd</sup> year!
- ✓ **DIRECTV CINEMAplus™**  
Over 4,000 Shows and Movies\*

PLUS, FREE FOR 3 MONTHS



\*Prices include a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts. In months 13-24, bill credit will be \$14/mo. Eligibility based on service address.<sup>9</sup>  
\*Requires a DVR (\$99 upgrade), Internet Connection Kit (\$25) and DVR Service. Free HD requires the CHOICE XTRA™ Package or higher, activation of HD Access and Auto Bill Pay.<sup>1</sup> Whole-Home DVR service required for second receiver upgrade. Additional fees required. With 24-month agreement. \*\*Additional fees required for new releases.

**\$34<sup>99</sup>\***  
For 12 Months  
After Rebate

### The CHOICE XTRA™ Package

MORE CHANNELS, MOVIES AND SPORTS!

- ✓ **OVER 210** Digital Channels
- ✓ **SAVE \$29/mo.** in 1<sup>st</sup> year!  
AND **\$14/mo.** in 2<sup>nd</sup> year!
- ✓ **NEW! FREE HD\***
- ✓ **DIRECTV CINEMAplus™**  
Over 4,000 Shows and Movies

PLUS, FREE FOR 3 MONTHS



**2 FREE Upgrades** HD DVR and HD Receiver  
\$298 value!\*\*\*

**\$39<sup>99</sup>\***  
For 12 Months  
After Rebate

### The CHOICE ULTIMATE™ Package

MOVIE LOVERS' TV PACKAGE.

- ✓ **OVER 225** Digital Channels
- ✓ **11 EXTRA** Movie Channels Included
- ✓ **SAVE \$29/mo.** in 1<sup>st</sup> year!  
AND **\$14/mo.** in 2<sup>nd</sup> year!
- ✓ **NEW! FREE HD\***
- ✓ **DIRECTV CINEMAplus™**  
Over 4,000 Shows and Movies

PLUS, FREE FOR 3 MONTHS



**2 FREE Upgrades** HD DVR and HD Receiver  
\$298 value!\*\*\*

**PLUS** With every package you get:

- NO Equipment to Buy. NO Start-Up Costs.
- Higher Customer Satisfaction Ratings than Cable  
Among the largest national cable and satellite TV providers.
- 99.9% Worry-Free Signal Reliability
- FREE Professional Installation
- Local Channels Included in over 95% of the U.S.



Switch today and save! **CALL NOW!**

**CONNECT COLORADO, INC.**

**303-462-4444**

Mention this promo code: web

Authorized DIRECTV Dealer



Offers end 2/09/11. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

**BILL CREDIT/PROGRAMMING OFFER:** Free SHOWTIME for 3 months, a value of \$38.97. Free Starz and SHOWTIME for 3 months, a value of \$72. **LIMIT ONE PROGRAMMING OFFER PER ACCOUNT.** Featured package names and prices: CHOICE \$58.99/mo.; CHOICE XTRA \$63.99/mo.; CHOICE ULTIMATE \$68.99/mo. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. Prices reflect a \$29/mo. bill credit for first 12 months then bill credit amount will change to \$14/mo. in months 13-24. In order to receive full \$29 credit in first 12 months, customer must submit rebate online and consent to email alerts prior to rebate redemption. Online redemption requires valid email address. Rebate begins 6-8 weeks after receipt of rebate submission online or by phone. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. **FREE HD OFFER:** Includes access to HD channels associated with your programming package. Number and type of HD channels based on package selection. To be eligible for Free HD for Life you must activate and maintain the CHOICE XTRA Package or higher and enroll in Auto Bill Pay. Also requires at least one (1) HD Receiver and activation of HD Access. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES INCLUDING THE \$5/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER.** In certain markets, programming/pricing may vary.

**\*\*24-MO. LEASE AGREEMENT:** Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle. DVR Service \$7/mo. required for DVR and HD DVR lease. HD Access fee \$10/mo. required for HD Receiver and HD DVR. Lease for first two receivers \$5/mo.; additional receiver leases \$5/mo. each. **FAILURE TO ACTIVATE IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER. IF SERVICE IS TERMINATED EARLY, A CANCELLATION FEE OF \$20/MONTH REMAINING WILL APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION. OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. RECEIVER UPGRADES:** Second advanced receiver offer requires activation of an HD DVR as the first free receiver upgrade and subscription to Whole-Home DVR service (\$3/mo.). Advanced receiver instant rebate requires activation of the CHOICE XTRA Package or above; MÀS ULTRA or above (for DVR Receiver, OPTIMO MÀS Package or above); JadeWorld; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$38.99/mo.). Additional advanced receiver upgrades available for a charge. **INSTALLATION:** Standard professional installation only. Custom installation extra.

Access to DIRECTV CINEMAplus programming available at no additional charge based on package selection. Actual number of TV shows and movies will vary. DIRECTV CINEMAplus requires a HD DVR (HR20 or later) or DVR (R22 or later), a DIRECTV Internet Connection Kit and broadband Internet service with speeds of 750 kbps or higher and a network router with an available Ethernet port. DVR Service required for DVR and HD DVR Receivers. HD Access required for HD DVR. Customer satisfaction based on 2010 American Customer Satisfaction Index. Local channels eligibility based on service address. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in first bill. © 2010 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, DIRECTV CINEMA, DIRECTV CINEMAplus, CHOICE, CHOICE XTRA and CHOICE ULTIMATE are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.